

	Vining peas	Carrots	Parsnips	Savoy cabbage	Sweet heart and pointed cabbage	Winter Cauliflower	Summer Cauliflower	Broccoli
Area								
Share of UK market	90%	90%	90%	90%	90%	70%	90%	90% in season
Seasonal affect				June - March	June - December	January - June	June - Christmas	June - November
Imports				April May Spain		Spain for reliability of supply		Spain
Retail Market value								
Opportunities								
Import substitution				x Storage options				
Meeting increasing demand	x	x	x	x	x	x	x	x
Meeting demand for UK produce	x	x	x	x	x	x	x	x
Need for new crop protection products	x	x	x	x	x	x	x	x
Improve quality and Class 1 %age		x	x	x	x	x	x	x
Increase overall volume								
Increase production per ha								
Export opportunity								
General promotion	x	x	x	x	x	x	x	x
Relevant R&D	x	x	x	x	x	x	x	x
Organic demand	x	x	x	x	x	x	x	x
Automation				x	x	x	x	x

Themes

- Crop protection
- Automation
- R&D Infrastructure